

VALID PURCHASE DATES:

JANUARY 1, 2012 THROUGH MAY 15, 2012.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-402B
Strongsville, OH 44149-0380

Must be postmarked on or before June 15, 2012.

CALCULATE YOUR REBATE

Table with 4 columns: Qualifying Categories, Total Cases Purchased, Rebate Per Case, Total Rebate. Row 1: General Mills Snacks, (10 cases maximum), x \$3.00, = \$ (\$30 maximum)

Valid on: All salty snacks (excluding Bugles®), Nature Valley® Granola Bars, Fiber One® Bars, Betty Crocker® Fruit Snacks, Cereal Bars, Chex® Mix Muddy Buddies®, General Mills Snack Bar Variety Pack and Golden Grahams® Treats - Chocolate & Marshmallow (foodservice 4-pack only).

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): [ ] College & University [ ] K-12 [ ] Lodging [ ] B & I [ ] Independent Healthcare [ ] Restaurant [ ] Other

Establishment

Contact Name Contact Title

Street Address (No P.O. Boxes)

City State Zip

Phone ( ) Fax ( )

Email Address

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required)

Chain/Buying Group (Optional)

Distributor House

City State

TO RECEIVE YOUR REBATE

- Purchase qualifying General Mills Snacks between 1/1/2012 and 5/15/2012.
• Rebate form must be postmarked on or before 6/15/2012.
• Offer valid for Foodservice Operators only.
• Limit one submission per school district. Collect for all schools in your district and send in one easy submission. No P.O. Boxes unless accompanied by a physical street address.
• Fill out this form completely. Allow six to eight (6-8) weeks for processing.
• Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
• Purchases must be made from a foodservice/broadline distributor.
• Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
• This offer cannot be combined with any other offer.
• This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
• General Mills Foodservice reserves the right to audit request for payment.

SAVE \$3

PER CASE on GENERAL MILLS SNACKS!

(After Rebate)



GENERAL MILLS FOODSERVICE



generalmillsfoodservice.com

1-800-882-5252