

MOST Valuable PRODUCTS

Capitalize on some of the hottest trends in foodservice, without breaking the bank!

Stock up and EARN UP TO \$600 on Unilever Food Solutions' MVPs – the versatile, on-trend products you need in your kitchen today.

See reverse side for eligible product information.



Buy our FEATURED INNOVATION products and earn an extra \$1/case BONUS to your rebate!

CATEGORIES	# OF CASES PURCHASED (minimum 3 cases per category)
<input type="checkbox"/> CORE BASES Qualifying KNORR® and LeGoût® SKUs	
<input type="checkbox"/> MAKE TIME FOR TEA Qualifying Lipton® SKUs	
<input type="checkbox"/> SANDWICH SOLUTIONS Qualifying Hellmann's® and Best Foods® SKUs	
<input type="checkbox"/> CLASSIC SAUCES & GRAVIES Qualifying KNORR® SKUs	

REBATE/CASE TABLE

The more categories you buy from... the more you save per case!

buy from 4 categories	save \$5/case
buy from 3 categories	save \$4/case
buy from 2 categories	save \$3/case
buy from 1 category	save \$2/case



Qualifying SKUs shown on back side. Must purchase a minimum of 3 cases of a category to qualify for that category payout.

# OF CASES ABOVE (A)	REBATE/CASE (SEE TABLE TO LEFT)	SUBTOTAL (MAXIMUM \$500)	TOTAL REBATE SUBTOTAL + BONUS \$ _____ (MAXIMUM \$600)
_____	x \$ _____ =	\$ _____	
# OF DRESSING CASES MINIMUM 3 (B)	FEATURED INNOVATION BONUS! If your purchase includes Hellmann's® and/or Wish-Bone® Dressings add \$1/case rebate to your entire order.		
TOTAL # OF CASES (A + B)	BONUS REBATE/CASE	BONUS (MAXIMUM \$100)	
_____	x \$1/CASE =	\$ _____	

PROMOTIONAL PERIOD: JANUARY 1, 2012 - JUNE 30, 2012

Operator Information: Please Print Clearly

Name _____

Title _____

Operation Name _____

Operation Type/Segment _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Distributor _____ City _____

Mail coupon and qualifying invoices to:

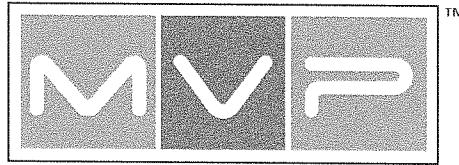
MVP – Deal #142042
 P.O. Box 552
 Traverse City, MI 49685-0552
 Attn: Rebate Department



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Qualifying Rules:

1. Rebate for foodservice operators in the U.S. only. Rebates are for specific locations and will not be processed for agents or other representatives of operators.
2. Earn a maximum of \$600.00 per coupon; 100-case maximum each for the rebate and bonus during the promotional period. To qualify for bonus payment, operator must purchase 3-case minimum combination of Hellmann's® and/or Wish-Bone® Dressings.
3. This offer is good only for the item numbers listed on this coupon.
4. Verify purchases by submitting copies of invoices along with completed coupon. Handwritten invoices will not be accepted.
5. Offer valid only for purchases made through foodservice distributors. Club Store and Cash & Carry purchases are not eligible.
6. All claims must be postmarked by July 31, 2012. Allow 8 to 12 weeks delivery for rebate.
7. Void where prohibited.
8. Limit one coupon per location. Coupon cannot be combined with other offers.
9. Unilever Food Solutions reserves the right to cancel this promotion at any time.
10. Please highlight eligible items on invoice submission.
11. Customers on a purchase agreement with Unilever Food Solutions do not qualify for rebate.



MOST Valuable PRODUCTS

Introducing our MVP – Most Valuable Products – lineup!

As part of our ongoing commitment to quality, we've made some improvements to our most popular products. Unilever Food Solutions' core MVPs are kitchen essentials, providing the flavors that keep patrons coming back for more!

CORE BASES

CATEGORY 1 CORE BASES

KNORR® Professional Liquid Concentrated Beef Flavor Base 4/32 fl. oz.	10048001145440
KNORR® Professional Liquid Concentrated Chicken Flavor Base 4/32 fl. oz.	10048001145433
KNORR Ultimate® Roasted Beef Base 6/1 lb.	10048001914695
KNORR Ultimate® Roasted Beef Base 1/10 lbs.	10048001914749
KNORR Ultimate® Roasted Chicken Base 6/1 lb.	10048001914688
KNORR Ultimate® Roasted Chicken Base 1/10 lbs.	10048001914732
KNORR Ultimate® Roasted Chicken Base 1/25 lbs.	10048001914718
KNORR Ultimate® Low Sodium Roasted Beef Base 6/1 lb.	10048001914510
KNORR Ultimate® Low Sodium Roasted Chicken Base 6/1 lb.	10048001914503
LeGoût® 095™ Beef Base 12/1 lb.	10037500859309
LeGoût® 095™ Beef Base (no MSG added) 12/1 lb.	10037500758787
LeGoût® 095™ Beef Base 2/8 lbs.	10037500859422
LeGoût® 095™ Chicken Base 12/1 lb.	10037500885308
LeGoût® 095™ Chicken Base (no MSG added) 12/1 lb.	10037500758794
LeGoût® 095™ Chicken Base 2/8 lbs.	10037500885421
LeGoût® Cream Soup Base 6/25.22 oz.	10037500898513
LeGoût® Cream Soup Base (Lacto-Vegetarian) 6/28 oz.	10037500758961

SANDWICH SOLUTIONS

CATEGORY 3 SANDWICH SOLUTIONS

Hellmann's® Extra Heavy Mayonnaise 4/1 gal.	10048001265407
Hellmann's® Extra Heavy Mayonnaise Pail 30 lbs.	10048001265629
Hellmann's® Extra Heavy Mayonnaise BIB 30 lbs.	10048001265445
Hellmann's® Real Mayonnaise 4/1 gal.	10048001265308
Best Foods® Real Mayonnaise 4/1 gal.	10048001265742
Hellmann's® Real Mayonnaise Pail 30 lbs.	10048001265544
Best Foods® Real Mayonnaise Pail 30 lbs.	10048001265582
Hellmann's® Real Mayonnaise BIB 30 lbs.	10048001265483
Best Foods® Real Mayonnaise BIB 30 lbs.	10048001265766
Hellmann's® Real Mayonnaise PC 204/ 3/8 oz.	10048001265377
Best Foods® Real Mayonnaise PC 204/ 3/8 oz.	10048001265759
Hellmann's Light® Mayonnaise PC 204/ 7/16 oz.	10048001267074
Hellmann's Light® Mayonnaise PC 504/ 7/16 oz.	10048001267197
Best Foods® Light Mayonnaise PC 204/ 7/16 oz.	10048001267654

MAKE TIME FOR TEA

CATEGORY 2 MAKE TIME FOR TEA

Lipton® Black Tea 10/100 ct.	10041000002912
Lipton® Smooth Blend 4/24 ct.	10041000002837
Lipton® Smooth Blend 24/3 gal.	10041000001403

CLASSIC SAUCES & GRAVIES

CATEGORY 4 CLASSIC SAUCES & GRAVIES

KNORR® Demi-Glace Sauce Mix 4/28 oz.	10048001916378
KNORR® Hollandaise Sauce Mix 4/1.5 lbs.	10048001916385

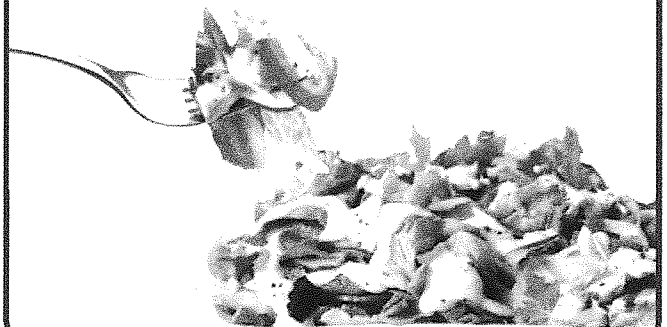
FEATURED INNOVATION

BONUS! Purchase a combination of at least 3 cases of Hellmann's® and/or Wish-Bone® Dressings to qualify for our BONUS rebate!



SALAD DRESSINGS

Hellmann's® Supreme Ranch 2/1 gal.	10048001203533
Hellmann's® Supreme Caesar 4/1 gal.	10048001214481
Hellmann's® Balsamic Vinaigrette 4/1 gal.	10048001202884
Hellmann's® Honey Mustard 4/1 gal.	10048001255088
Hellmann's® Light Ranch 4/1 gal.	10048001203508
Wish-Bone® Italian 4/1 gal.	10041000006156



For consumer and channel insights, menu solutions and recipe ideas, visit unileverfoodsolutions.us/mvp or email info@unileverfoodsolutions.us

