



*Get excited!*  
== IT'S ==  
**SEAFOOD  
TIME!**

**SEAFOOD**  
*Celebration*

**OPERATOR REBATE**

**GET UP TO \$500 ON SEAFOOD  
DURING THIS LENTEN SEASON**



# Get excited, it's seafood time!

Let the seafood loose this Lenten season with new innovations that will send possibilities swimming across the menu. Our new bites and wings products serve up succulent pollock and haddock in unexpected ways everyone will love.

## OPERATOR REBATE

Save \$10 per case\* on new Alaska Wild Wings,<sup>™</sup> Haddie Bites,<sup>™</sup> and Cheesy Alaska Pollock Bites.

\*Up to \$500 total savings. \$5 rebate per case also available on High Liner Foods Brand Value-Added Products.

PRODUCT CODE	DISTRIBUTOR CODE	PRODUCT DESCRIPTION	SIZE	CASE PACK	CASES PURCHASED	REBATE	TOTAL
<b>VALUE-ADDED SEAFOOD</b>							
1089309	03290	Southern Style Alaska Pollock Wild Wings	.84oz	1/10 lbs	x	\$10 =	\$ 0
1084590		Battered Haddie Bites <sup>™</sup>	.6oz	2/5 lbs	x	\$10 =	\$ 0
26268		Cheesy Alaska Pollock Bites	.5oz	1/10 lbs	x	\$10 =	\$ 0

**BONUS! WRITE IN 1 HIGH LINER FOODS VALUE-ADDED PRODUCT CODE OF YOUR CHOICE**

x \$5 = \$ 0

**MINIMUM 5 CASES | MAXIMUM REBATE UP TO \$500 | TOTAL AMOUNT REDEEMED \$ 0**



If redeeming your rebate online, visit [www.rapidrebate.net](http://www.rapidrebate.net). Complete the short form to activate your registration and then you can start uploading your rebate and accessing your account through the website or mobile app. Your account will also allow you to check the status of your rebate once it is received.

If submitting your rebate via mail, please send this completed rebate and proof of purchase to:

**Seafood Celebration 2020**  
**P.O. Box 552**  
**Traverse City, MI 49685-0552**

### OPERATOR INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_ Operator Signature: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_  
 Phone (daytime): \_\_\_\_\_ Email: \_\_\_\_\_  
 Segment (circle one):  Restaurant  Healthcare  Military  College & University  Business & Industry  Catering  Lodging  Other

Name of Distributor: \_\_\_\_\_

Distributor Sales Rep Name: \_\_\_\_\_

Yes! I would like to receive email communication and information from High Liner Foods.

Yes! I am willing to be contacted by High Liner Foods to provide a testimonial that may be featured on [highlinerfs.com](http://highlinerfs.com).

#### RULES

- Offer valid on purchases made between 2/1/20-4/30/20.
- One rebate per customer.
- Valid in foodservice operator accounts only.
- Offer valid on value-added products only, no unprocessed products.
- Distributors are excluded from this offer.
- Available to multi-unit chain accounts.
- Submit rebate request any time before 5/31/20.
- Minimum of 5 cases purchased required to be eligible.
- Maximum rebate value per operator is \$500.
- Proof of purchase in the form of distributor invoice must accompany request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other High Liner Foods' offer, bid, contract price, promotion, or rebate.
- Please allow 8-10 weeks for processing the redemption.

[HIGHLINERFS.COM](http://HIGHLINERFS.COM)

